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Chairman, Academic Assembly



Academic Assembly is an organization born out of the experience of college and university leaders who have faced the day-to-day challenges of managing international operations. Academic Assembly's mission is to simplify the challenges of global enterprise by providing a suite of solutions customized to the needs of academic institutions.

Most colleges and universities, and many other educational institutions, have now included internationalization into their mission statements and strategic planning documents. The unfortunate reality, however, is that most international offices are understaffed and under-resourced. Further, many offices responsible for executing the international strategy lack training, proper support and guidance – they are, in many cases, learning on the job through trial-and-error. Achieving institutional objectives often require identifying numerous vendors in many colleges, and then entering into contracts that institutional counsel often finds overwhelming. Compounding this are the huge hurdles imposed by foreign governments and difficulties in bridging cultural, academic and business practices. The founders of Academic Assembly understand these challenges and are building a company with the aim of empowering educational institutions to achieve their objectives more quickly and economically, with a trusted partner that has an intimate understanding of American education.



Academic Assembly™
Managing Global Operations, One Piece at a Time.

**When you think International,
think Academic Assembly**

GLOBAL ALUMNI RELATIONS

IMMIGRATION TRAINING

INTERNATIONAL STUDENT RECRUITMENT

STRATEGIC ADVISORY

BUSINESS SERVICES

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Global Strategy requires Global Solutions

Academic Assembly has products and services for a wide range of institutions and a broad base of professionals. The company provides planning training, coaching and contracting.

Who Uses Academic Assembly?

Institution Leaders

Academic Assembly offers market research, risk assessment and strategic planning so that your university makes sound decisions.

Enrollment Managers

Academic Assembly provides a boost to your overseas recruiting effort by helping you discover, convert and get to campus the type of students you need.

Student Services

Academic Assembly offers training, coaching and professional development services to help you stay on top of the ever changing regulations.

Business Managers

Academic Assembly brings cost-effective contract-based services to supplement what your institution can't or won't handle on its own.

Contact Us to Learn More

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GLOBAL ALUMNI RELATIONS



When most people think of alumni, they think of donors, but that's missing the number one factor of any sale – personal relationships. Led by renowned international alumni development expert Gretchen Dobson, Academic Assembly builds a lifelong relationship between your institution and your international alumni family. With our series of products and services, you can build your alumni into a successful platform to extend your institution's global success.

IMMIGRATION TRAINING



Academic Assembly understands that one of the single most important parts of student recruitment is visa conversion and the single most part of visa conversion is knowing what you are doing. Designed for immigration officers, PDSO/DSOs and anyone involved in the logistics of seeing international applications turn into students on campus, the Immigration Concepts library of eCourses gives institutions and professionals a map through the ever changing maze of regulations.

INTERNATIONAL STUDENT RECRUITMENT



Academic Assembly has created a network of marketing and recruitment companies to solve your international recruiting challenges. We can help you establish a brand position, create an effective marketing message and bring it to market through events, advertising and a trusted agent network. If you don't have an international recruitment network, we can help you establish one.

STRATEGIC ADVISORY



To succeed in international education takes investment and sound strategy. Your investments are your alumni networks, your agent networks, your faculty and research networks, your feeder schools and advisor networks, your vendor and contractor networks and your brand. With Academic Assembly, we can help you develop practical plans to take what works elsewhere and apply it at your institution and work to develop a dashboard for your ongoing assessment and tracking.

BUSINESS SERVICES



Academic Assembly's Business Services can give you turn-key project management, sales and business development to deepen your market penetration. Our international education management team has a rich history of success in serving educational institutions and can custom structure a plan to address your unique strategy.